



TERRA MOTORS

Press Release

Terra Motors Forays into Indian Two Wheeler Market

- World first to introduce Kiwami to the Discerning Bike Enthusiasts
- Priced at Rs. 18 lakhs approximately, Kiwami is the first electric super bike to be launched in India
- With a speed of 160 km/hr, Kiwami is positioned as vibrant looks, stylish design and Terra Motors technology consummated 1000 CC class acceleration experience only because of electric.

Delhi, January 28, 2014: In a major initiative, first of its kind, Terra Motors Corporation, the No.1 manufacture of electric two & three wheelers in Japan, today announced their presence by introducing Kiwami - India's first ever 1000cc electric superbike in India.

Catering to attract the youth, motorcycle enthusiasts, and consumers in urban cities who look for eco-friendly variants, Kiwami which in Japanese means '**Ultimate**' produces 10kw max motor capacity and is an amalgamation of advanced technology and innovation that epitomizes speed; its rapid acceleration allows a fantastic high speed of 160km/hour and is absolutely hand-built with Japanese state-of-the-art technology.

Commenting on the foray of the company in India, **Mr. Toru Tokushige, Chief Executive Officer (CEO) & Founder of Terra Motors** said, "India is the second largest producer of two-wheelers in the world. Hence it is an important market in our strategic growth plan and we intend to invest Rs. 300 million in the Indian market next fiscal year. With this mission, Terra Motors is set to deliver electric vehicle (EV) of high quality and services in the tradition of what consumers in India come to appreciate and expect from the Japanese industry.

Terra Motors, endeavors to be the front runner in the electric two wheeler segment and with the introduction of e-superbike, we strongly believe that our products with superior quality and stylish designs are made with thorough research and development. With immense knowledge of electric vehicles, we will associate ourselves with the dealers who are well experienced in service quality and will enrich customers experience," **Tokushige added.**

In addition to this, Terra Motors will soon introduce series of executive e-scooters, which will target premium consumers who expect a stylish and sophisticated high end product. These bikes and a three wheelers option will be showcased at the upcoming Auto Expo 2014.



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With just 6 hours required for fully charging – Kiwami superbike will be ready to be driven over 200 kilometers, making it the highest running distance by any electric motorbike ever in India.

The premium super e-bike is the personification of a complete urban mobility solution for a sustainable zero-emission society, and thus gains relevance in the face of important issues like environmental degradation, pollution related health concerns and rising oil prices, all of which plague our communities globally. Terra Motor's vision extends beyond simply introducing a vehicle of speed and superior design; it proudly endeavors to offer innovative products that are technologically smart and environmental friendly leaving no carbon footprint.

About Terra Motors

Terra Motors Corporation is the leader in manufacturing electric two & three wheelers in Japan. Founded in 2010, its headquarters are based in Shibuya, Tokyo and also has branch offices in Vietnam and Philippines. The company currently has over 1,000 dealers and 3000 service networks in Japan. Recently, Terra Motors was short listed for the government tender in the Philippines.

Terra Motors portfolio boasts of an impressive list of stockholders that include one of the most distinguished names in Japan. It includes: Mr. Idei, former chairman of Sony, Mr. Yamamoto, former vice president of Apple Japan, and Mr. Tsujino, former president of Google Japan among others.

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